

ANI ALEXANIAN

VISUAL DESIGNER

EXPERTISE



USER INTERFACE

USER EXPERIENCE

LAYOUT DESIGN

CONTENT MANAGEMENT

FRONT END DESIGN

SKILLS



PHOTOSHOP

ILLUSTRATOR

INDESIGN

WORDPRESS

EDUCATION

BACHELOR OF FINE ARTS COLLEGE FOR CREATIVE STUDIES
SEPT 2006 - JUNE 2010

EXPERIENCE

UI/UX DESIGNER ALTAIR — TROY, MI

OCT 2014 - PRESENT Developed and maintain design wireframes, mockups, and specifications. Communicated scenarios, end-to-end experiences, interaction models, and screen designs to developers.

GRAPHIC DESIGNER ELEVATOR — ROYAL OAK, MI

OCT 2011 - OCT 2014 Produced high-quality visual designs—from concept to execution, including those for desktop, web, and mobile devices at a variety of resolutions (icons, graphics, and marketing materials). Created and iterate on assets that reflect brands, enforce a language, and inject beauty and life into a product. Responsible for the creation of YouTube brand channels. Designed print collateral for Mercedes Benz Financial. Developed and customized Power Point and Keynote templates for various clients.

JUNIOR ART DIRECTOR HMG INC. — BIRMINGHAM, MI

APR 2011 - JUL 2011 Responsible for site, interface, banner, mobile, email and facebook/social media design for a host of clients. Worked on creative concepts and execution for a wide range of projects involving print, web, packaging, loyalty programs, and social media.

DESIGN INTERN DONER — SOUTHFIELD, MI

MAR 2011 - APR 2011 Collaborated with several art directors to create unique concepts, comps and layouts for the following brands: OhioHealth, AutoZone, JBL/Harmon, Chrysler, Marley, and Choice Hotels.

DESIGN INTERN WHIRLPOOL — BENTON HARBOR, MI

JUN 2010 - DEC 2010 Generated solutions for interface design, pattern graphics, logos, icons and LCD screens. Responsible for product graphics for KitchenAid, Jenn-Air, Whirlpool and Maytag brands for kitchen suites, laundry, and countertop appliances.

DESIGN INTERN DRIVEN — FERNDALE, MI

SEPT 2009 - APR 2010 Collaborated with greater creative team on usability, strategy and overall direction of various digital initiatives for clients such as Jet's Pizza, Wayne State University and Founders Brewing Co. Output responsibilities include designing mobile apps, CRM, brand sites, social media pages, and banner ads.

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